



Leadership Clark County 2016 Annual Report

*Developing Effective Community
Leaders to Serve Clark County*

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A Note from our Sponsor

Riverview Community Bank is proud to support Leadership Clark County (LCC), an organization dedicated to developing effective leaders. Our sponsorship of this program means more to us than just supporting LCC from a financial perspective.



It reflects the very desire on which Riverview was founded over 90 years ago: the desire to see success in the communities we serve.

At Riverview, commitment to the community is part of who we are. It's a quality our employee-owners exemplify on a daily basis, regularly contributing personal time to more than 150 local organizations. And it's that exact reason why we are so proud to sponsor this program, honoring Leadership Clark County's Class of 2016.

Each of today's graduates has made the conscious choice to step up to leadership, demonstrating their sincerest commitment to improving life in our region. Now graduates of the LCC program, members of this group will continue to chart the course, driving change that will impact Southwest Washington for many years to come. As we look to the exemplary individuals that make up the Class of 2016, we are reminded not only of their capabilities as leaders and their willingness to serve, but also of the growing potential of our region as a whole. We thank you, Class of 2016, for your hard work, dedication and commitment to the future of this great community. Congratulations on your achievement!

Kim J. Capeloto
 Executive Vice President
 Riverview Community Bank

About Leadership Clark County

Leadership Clark County (LCC) was founded in 1993. Our mission is to develop effective community leaders to serve Clark County.

LCC brings together talented individuals from the business, government and nonprofit sectors. LCC then challenges them to increase their knowledge of Clark County, enhance their leadership skills and deepen their community engagement. The nine-month curriculum combines site tours with presentations and group discussions. As part of the LCC experience, each team pairs with one or more community partners to help meet a specific need. Please read on for this year's highlights.

Who can join LCC?

Enrollment is open to adults who live or work in Clark, Multnomah and Washington counties and serve, or plan to serve, as community leaders. LCC students come from a variety of professions and range from recent college graduates to retirees.

How to Apply

Please see leadershipclarkcounty.com for details. All applicants must complete an interview and commit to serving in the community; early enrollees receive priority consideration.

A Message from Our Chair and Executive Director



Sharif Burdzik

Staying true to our mission of developing effective leaders to serve our community, Leadership Clark County (LCC) is pleased to announce the graduation of another class of 35 community leaders. On behalf of the Board of Directors, we congratulate the Class of 2016. We have been impressed by your passion, initiative and commitment to give back.

Since our establishment in 1993, LCC has trained more than 700 leaders who have gone on to serve over 100 organizations and nonprofits in Clark County. This has been a year of transition and accomplishments. Angel Escobedo joined LCC as the new Executive Director in March 2015.

Our successes have included:

- Developing a vision and strategic goals for the future. This will help us grow and sustain that growth, guide our program development and build a sustainable financial foundation to prepare for the challenges that lie ahead.
- Implementing the K&P (Kouzes and Posner) Deep Dive Pilot Program. This program allows participants to reflect on their own personal leadership practices and challenges, increase their awareness of the K&P leadership model and apply the leadership principles in their own lives.
- Launching the Community Leadership Speaker Series, which fosters community and provides an opportunity for LCC alumni and the public to connect directly with fellow community leaders and to learn from their leadership and community focus.



Angel Escobedo

We invite you to read more about our efforts in the past year by looking through our annual report. We would like to thank our partners and contributors (please see page 7 for more information on our wonderful donors) and the many volunteers who make it possible for LCC to carry out its mission. With your help, we are truly building a stronger Clark County and changing lives.

Best regards,

Sharif Burdzik, Board Chair
 Angel Escobedo, Executive Director



Interested in joining, sponsoring or finding out more about LCC?

Contact us at:
www.leadershipclarkcounty.com
director@leadershipclarkcounty.com
 360.567.1085

From the Class of 2016

"I am very happy to be part of LCC! I feel the program has helped take the blinders off and taught me that you are always a role model to somebody...It has been so nice to see all the alumni come and help out in all the different functions."

– Jamie Birkeland,
 Riverview Community Bank

"I've noticed a greater awareness of how much the different sectors of the community (government, public agencies, nonprofits, private companies, etc.) impact each other...There is a real need for leaders to be able to keep their vested interests and agendas in check and be willing to lay them aside to move forward and get results."

– Rhonda Stephens, BBSI

"If you have a desire to excel in what makes you passionate, are seeking creative paths to contribute to your community or wonder how you can be the type of leader you tend to admire from the sidelines, then I would encourage you to participate in Leadership Clark County."

– Julie Arenz, iQ Credit Union

"The exposure to the K & P leadership model has been great. It has helped me reaffirm my leadership style...and has challenged me to do some "tweaking" with it also. I've especially enjoyed the K & P Deep Dive sessions. I have met some great people in this Class of 2016 (i.e., best class ever!)...the experience will be richly rewarding...it has been for me!"

– Jerry Todd,
 Learning Avenues
 Child Care Centers

LCC Class of 2016 Community Projects

Columbia Springs

Columbia Springs is a nonprofit that offers a unique natural setting in urban Clark County where outdoor experiences are intended to foster greater awareness and stewardship of nature. The LCC team developed a signage plan Columbia Springs could use to help increase awareness of available local outdoor experiences. (l-r: Rebecca Brown, Astara Jobson, Christine Humphrey, Noel Woods, Sherrie Jones; Not pictured: Lindahl Grant)



Prevent!

For PREVENT!, a community coalition and government organization working to decrease marijuana use by teens in our community, the LCC project team developed a point of purchase campaign designed to keep marijuana out of the hands of youth. The LCC team participated in message development with the coalition workgroup, identified retailers interested in participating and created an outreach plan for marijuana retailers to distribute 4,000 postcards with messaging about protecting young minds, securing cannabis and keeping it safe. (l-r: Rhonda Stephens, Jamie Birkeland, Susan Veneruso, Valerie Berrissoul, Jerry Todd, Christina Frye)



Boys & Girls Clubs of SW Washington

The BGC wanted to improve youth job skills and opportunities for employment in the community. They asked the LCC project team to suggest a plan for BGC to create a self-sufficient small business to engage teen and youth members in a professional and productive environment where they can gain skills and experience to help them obtain employment. The plan included financial projections, staffing models and marketing recommendations. (l-r: Aaron Dawson, Kimberly Pincheira, Betsy Rogers, Wendy Sturm, Mike Filbin)



CREDC

Working with the Columbia River Economic Development Council (CREDC), a private-public partnership of investors and strategic partners that advances Clark County's economic vitality, the LCC Loco4Locavores project team engaged with local food system stakeholders to accomplish two goals: (1) To report on challenges and opportunities identified by stakeholders that influence Clark County agriculture, and (2) To increase education and awareness through easily-deliverable mediums. (l-r: Chris Attaway, Julie Arenz, Cyndie Meyer, Catrina Galicz, Chelsea Chunn, Scott Johnson)



Vancouver Parks & Recreation

Vancouver Parks and Recreation wanted to improve awareness of affordable recreational programs and public community assets among groups that are not familiar with them. The LCC project team developed a marketing plan and created marketing collateral to reach and connect with ethnically-diverse groups. The team launched pilot marketing programs that the City can analyze, measure and adjust before widespread implementation. (l-r: Jamie Allen, Armetta Burney, Andrew Campbell, Ashlyn Salzman, Amy Tanska, Rebecca Rey)



Greater Vancouver Chamber of Commerce

This LCC team supported the youth component for the GVCC's first-ever Digital Technology Expo. Partnering with local nonprofits including the Southwest Washington STEM Network and nConnect, as well as Camas, Evergreen and Vancouver school districts, the team implemented a networking session during the expo for students and business professionals to connect. Prior to the expo, they held a workshop to guide students in networking goals and steps. (l-r: Josephine Sanders, Natalie Pacholl, Greg Noelck, Anna Lookingbill; Not pictured: Kate Budd)



Leadership Clark County 2015-16 Board of Directors



LCC Board (back row l-r): John McDonagh, Jason Beatty, Elizabeth Scott, Katy Myers, Julia Maglione, Linda Reid, Michele Holen, Darcy Altizer, Michelle Giovannozzi, Jeff Groff, Phil Haberthur. (front row l-r): Mike True, Sharif Burdzik, Angel Escobedo, Dave Cole. Not pictured: Carol Davis, Shane Gardner, Matt Herring, Tina Krause, Jim Mains, Dee Memering.

Sharif Burdzik, Chair – Riverview Community Bank
Phillip Haberthur, Vice Chair – Landerholm, PS
Mike True, Treasurer – Fort Vancouver National Trust
Michelle Giovannozzi, Secretary – Portland State University

Darcy Altizer – SW Washington Contractors Association
Jason Beatty – International Graphics & Nameplate, Inc.
Dave Cole – WorkSource
Carol Davis – Creekside Medical Center
Shane Gardner – Evergreen Public Schools
Jeff Groff – Clark Public Utilities District
Matt Herring – Innovative Services NW
Michele Holen – Portland Metropolitan Association of Realtors
Tina Krause – Community Volunteer
John McDonagh – Greater Vancouver Chamber of Commerce
Julia Maglione – SW WA Workforce Development Council
Jim Mains – High Five Media
Dee Memering – Glenwood Place Senior Living
Kathleen Myers – Clark Regional Emergency Services Agency
Linda Reid – U.S. Bank
Elizabeth Scott – Columbia River Economic Development Council

Angel Escobedo – LCC Executive Director

Thank You Sponsors!



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Thank you to our sponsors and donors! Your contributions are vital to LCC's mission and service to our community. We couldn't do it without you!

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Riverview Community Bank
Vesta Hospitality

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Clark County Food Bank
Clark County Skills Center
Clark Regional Wastewater District
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Glenwood Place Senior Living
Greater Vancouver Chamber of Commerce
Innovative Services NW
Larch Corrections Center
Mill Creek Pub
Partners in Careers
Port of Vancouver
Ridgefield School District
Riverview Community Bank
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Scholarship and Other Donors – \$500+

Mitch Bower
Stephen and Cindy Horenstein
HYPE (Helping Young Professionals Excel)
Paul & Deborah Speer
John Vanderkin

*A full list of scholarship donors is published in the graduation ceremony program.

Leadership Clark County is a qualified 501(c)(3) nonprofit organization, federal tax ID 91-1555372. Contributions are tax-deductible as allowed by law.

Ways to Support Leadership Clark County

Donate – Visit www.leadershipclarkcounty.com and click the blue “donate” button to make online donations.

Join the Leadership Circle – Make monthly contributions to LCC and help develop the next generation of Clark County leaders.

Support Scholarships – LCC's needs-based and diversity scholarships enable qualified candidates to participate in the program, ensuring a diversity of experience, points of view and backgrounds.

Sponsor – Sponsor class sessions, meals or be a site host.

Employer Match – Contact your Human Resources Department to see if your company will match your gifts to LCC.

For more information about supporting Leadership Clark County, contact director@leadershipclarkcounty.com or 360-567-1085.

Congrats!

Class of
2016
Leadership Clark County

*Honored to help
leaders like you.*

Riverview
COMMUNITY BANK



RiverviewBank.com

